

JAMBA JUICE BUSINESS PLAN

The guidelines were to write a business plan for a company looking to open up a new location in a different country. We chose to open up a Jamba Juice in.

Customers of this segment are sensitive to taste and quality of food product and nutritional data. The company was shut down for two weeks while he and his team scrambled to find a new location to manufacture juice. Image credit: haydenslater Instagram The FDA requires businesses to have standard operating procedures SOPs , or step-by-step instructions for every stage of manufacturing and preparing food and drink. Slater and his team hired FDA consultants to rework their manufacturing process. Two of the simplest steps that will protect your business, and yourself, are to: Open a business bank account This separates your personal assets from your company's assets, which is necessary for personal asset protection. The company created its SOPs and conducted the necessary validation studies. The Beach Ball Theory â€”This reminds us that everyone has their own point of view. Legal Considerations Federal Business Licensing Requirements There are federal regulations regarding what can and cannot be added to, sold as, and processed with food. The company uses organic ingredients and cold press technology to create quality juices and smoothies. Once you're ready to start your smoothie business, follow these steps to ensure that your business is legally compliant and avoid wasting time and money as your business grows: STEP 1: Plan your Business A clear plan is essential for success as an entrepreneur. The Turnaround The fledgling juice company had just bounced back from its health department horror, and Slater was taken aback. We recommend checking if the business name you choose is available as a web domain and securing it early so no one else can take it. Or you may want to advertise to corporate workers who are looking for a quick lunch or a mid-afternoon pick-me-up. Slater hired a legal advisor and, after getting things up and running at the new venue, finally got the green light from the health department for the new location. Liquid Nutrition With a focus on holistic and healthy living, this juice and smoothie chain currently has locations in a handful of different countries, including the U. Slater also knew his strengths were creativity and big-picture leadership rather than finance and operations, so he hired a new chief operations officer with retail experience, as well as a new head of manufacturing with previous juice industry experience at Odwalla. Try it for free STEP 2. Any statement that is not a historical fact, including estimates, projections, future trends and the outcome of events that have not yet occurred, is a forward-looking statement. Then the company provides support for things like site selection and marketing. There is no substitute for consistently positive customer experiences. She also held senior finance roles at American Airlines and brings an extensive leadership profile to the Jamba team. The company also offers things like supplements and healthy snacks. This equates to 3, customers each week. He was in his mid-twenties with no spouse or dependents, so he told himself it was the best possible time to take the risk. Develop the Team Members around You â€”Developing your Team Members enhances their experiences with Jamba and in the end provides improved customer service. Register for taxes You will need to register for a variety of state and federal taxes before you can open for business. There are approximately three hundred and seven company-owned locations and four hundred and forty-three franchise-operated stores, in addition to over nineteen international locations Jamba Juice. Smoothie Factory This juice bar and smoothie business focuses on using real fruit and fresh ingredients for everything from juice to frozen yogurt. Juice It Up Juice It Up is a raw juice bar that offers a variety of different franchise opportunities. This move will affect approximately employees in Emeryville. Almost every night, from 10 p. Add a Comment Your email address will not be published. And the company also collects a 5 percent ongoing royalty fee for franchises. In business law, this is referred to as piercing your corporate veil. In early , Slater officially left HBO. The costs vary by location and format. He was the furthest thing from a yogi, so as a theater student at New York University, discovering that an introductory yoga class was a sophomore year requirement left him less than thrilled. Who is your target market? Slater in Thailand on his juice cleanse. The company also collects a 6 percent royalty fee.